

WORLD FRANCHISING PARTNERS

Serving the Franchising Industry

WWW.FRANCHISINGSUPPLIERS.COM QUESTIONNAIRE

COMPANY INFORMATION

1. Company Name			
2. Address			
City			
State/Province		Zip/Postal Code	
Country			
3. Toll-Free #		Local Telephone #	
Fax #		Email Address	
4. Website	http://		
5. Contact Person		Title	
Contact Email			
6. Other Offices in:			

BUSINESS FOCUS

7. Description of business: (Use this open-ended space to describe your business. Please limit to 100 words.)

8. What are your company's 4 major areas of concentration? (Please limit to 100 words.)

HISTORY

9. First year in business

10. Association Memberships

11. How many full-time employees are currently on your staff? _____

12. How many full-time professionals are currently on your staff? _____

13. Please list up to 10 franchise industry clients you have done work for in the last 3 years:

GEOGRAPHIC PREFERENCE

14. Do you provide services throughout the U.S.?

Yes Not at all Specific Areas Only

If Specific Areas Only, in what geographic areas do you focus your activities?

15. Do you provide services throughout Canada?

Yes Not at all Specific Areas Only

If Specific Areas Only, in what geographic areas do you focus your activities?

16. Do you have experience serving the franchise industry internationally?

Yes No

If Yes, in what countries? (Please limit to 10 countries.)

LISTING OF CATEGORIES

13 distinct business categories are listed on the www.FranchisingSuppliers.com website. Please check up to a maximum of five (5) category(ies) in which you wish your profile to be included. Please choose only those categories that reasonably apply to your business. Miscellaneous includes all categories not specifically identified in the other categories.

1. Advertising

8. Lead Generation

2. Conference / Trade Shows

9. Marketing / Market Research

3. Construction / Real Estate

10. Public Relations

4. Consulting Services

11. Publications

5. Databases

12. Technology

6. Executive Search / Employment

13. Miscellaneous

7. Financial Services

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WWW.FRANCHISINGSUPPLIERS.COM RESPONSE FORM

Yes, we would like to be a World Franchising Partner on the www.FranchisingSuppliers.com website and in the upcoming 20th Edition of *Bond's Franchise Guide*. I understand that the cost of a 12-month participation is \$300 and includes the following benefits:

- A detailed profile listing on www.FranchisingSuppliers.com, with 4-color logo
- A detailed profile listing in *Bond's Franchise Guide*, with black and white logo
- A 20% discount on our proprietary Franchisor Database (subject to approved usage)
- A 20% discount on all earnings claims packages (food, service, retail and lodging -- priced at \$125 - \$550)
- Complimentary copies of *Bond's Franchise Guide* and "How Much Can I Make?"

SUBMISSION OF MATERIALS

- Franchising Suppliers Questionnaire
 Listing of Categories
 Response Form
 Company logo - Email your 4-color company logo to partners@WorldFranchising.com. To ensure a quality representation of your logo, please send a high-resolution EPS or JPG file. For more detailed logo specifications, please go to <http://www.worldfranchising.com/articles/Logo-Requirements/>

PAYMENT

Charge My Credit Card Amex MasterCard Visa

Name on Card

Billing Zip Code

Card Number

Expiration Date

CVV2 Code (this is a 3 or 4 digit number on the front or back of the card)

Check Enclosed

Invoice Us (please provide invoicing address, if different from address listed below)

Approved By (Signature):

Date:

Name & Title/Position:

On Behalf of Company:

Full Address of Company:

SOURCE BOOK PUBLICATIONS

Serving the Franchising Industry

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