



Franchising Suppliers



The Essential Guide for Suppliers to the Franchising Industry

WEBSITES

FranchisingSuppliers.com
WorldFranchising.com
FranchisorDatabase.com
100TopFranchises.com
MinorityFranchising.com
HottestNewFranchises.com
PickThePerfectFranchise.com
LeadGenerationReport.com
FranchisingResourceCenter.com
SourceBookPublications.com

PUBLICATIONS

Bond's Franchise Guide
Bond's Hottest New Franchises
"How Much Can I Make?"
Bond's Top 100 Franchises
Minority Franchise Guide
Tips & Traps When Buying a Franchise

The Franchising Suppliers program is the premiere program dedicated solely to franchise industry consultants and service providers. The program is part of the World Franchising network, which includes www.WorldFranchising.com, unquestionably the most comprehensive and up-to-date portal website devoted to franchising. Participation includes a detailed profile on www.FranchisingSuppliers.com and in *Bond's Franchise Guide*, as well as many other benefits.

We invite you to join the World Franchising network and take advantage of the most efficient and cost-effective way to promote your products or services to the franchising community, as well as to prospective franchisees.



Franchising Suppliers

FranchisingSuppliers.com

UP-TO-DATE SUPPLIER PROFILE ON
FRANCHISINGSUPPLIERS.COM

The FranchisingSuppliers.com listing will include:

- Your detailed company profile, taken from a comprehensive 16-point questionnaire, including background information, areas of geographic focus and more.
- Your 4-color company logo and a link to your homepage.
- Website profile updates throughout the year.



Bond's Franchise Guide



DETAILED PROFILE IN
THE INDUSTRY'S MOST
COMPREHENSIVE FRANCHISING
PUBLICATION

Bond's Franchise Guide listing will include:

- Detailed profile with black and white logo.
- Option of 4-color logo on the cover of the book.
- A complimentary copy of *The Guide* (retail \$34.95) upon publication.
- Distributed throughout the franchising industry.

20% Off Franchisor Database

REACH 3,200+ NORTH AMERICAN FRANCHISORS

As a participant in our program, you will receive a 20% discount on our franchisor database, normally priced at \$1,500. Subject to approved usage. See FranchisorDatabase.com for more information.

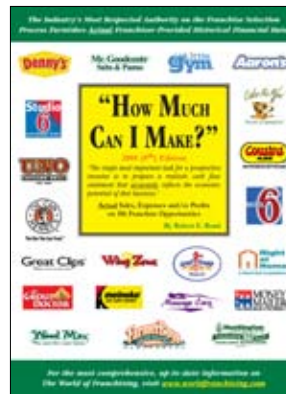
Earnings Claims Statements

GAIN INSIDER KNOWLEDGE

As a Franchising Supplier member, you will receive a 20% discount on all 2008 earnings claims packages:

- Food-Service Package: 100 earnings claims - \$400
- Lodging Package: 34 earnings claims - \$125
- Retail Package: 30 earnings claims - \$200
- Service-Based Package: 177 earnings claims - \$550

2008 (8th) Edition of "How Much Can I Make?"



AN "INSIDER'S GUIDE" TO
ACTUAL SALES, EXPENSES AND/
OR PROFIT DATA ON MAJOR
FRANCHISE SYSTEMS

Included with your Franchising Supplier listing is a complimentary copy of the 2008 (8th) Edition of "How Much Can I Make?" (retail \$29.95) upon publication.

"HMCIM?" is an annual publication detailing hard-to-obtain historical sales, expense and/or profit data on actual franchise operations, as provided by the franchisors themselves. The 2008 HMCIM includes 105 recent earnings claims in their entirety.

JOIN TODAY \$300 FOR 12-MONTHS

To join the Franchising Suppliers program (part of the World Franchising Network), simply submit the following:

- Online Supplier Questionnaire (available for download on FranchisingSuppliers.com/areas-of-interest/advertising.html).
- Your high-resolution 4-color company logo(s) (email to Partners@FranchisingSuppliers.com).

You may pay online by credit card or be invoiced. Please contact us at (800) 841-0873 or (510) 839-5471 if you have any questions or would like more details.